



## Presentation

# Issue 27 (Sprint 2025) : Cultural interventions and institutions attentive to the public and populations

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Interventions and interactions with audiences are one of the major concerns of actors in the cultural field and are reflected in different ways in institutions. In some cases, the efforts made to promote encounters between cultural productions and their audiences are limited to ostentatious statements, but they also sometimes take the form of continuous communication, for the benefit of both parties. However, it is only in context that one can take the right measure of the scope of the speeches and actions taken.

## Analysis

In their article “L’intervention en milieu ouvert des animateurs auprès des seniors”, Ulrike Armbruster Elatifi and Dara Kalbermatter examine the role of sociocultural community developers in supporting this population in Switzerland, in urban context. In their opinion, the latter must be actors of change and participate in the construction of a more just and democratic society by working for a better integration of older people both in social and political life and by combating negative representations of old age.

Based on a study of museum management that focuses on the profiles of decision-makers and the political, economic, and social influences that guide their choices, the text by Gabriel Quadros, “Réponse institutionnelle aux demandes sociales : le cas du Virginia Museum of Fine Arts”, questions the responses provided by this museum to demands such as the restitution of works or the loan to artists in order to evaluate to what extent it is constructed as a space for public debate and social transformation.

Farwazène Boukadida and Rym Grioui explore the impact of escape games as a museum mediation device on young teenagers’ interest in arts and culture. Based on an original experiment, their article “Les jeux d’évasion comme dispositif de médiation stimulant l’engagement cognitif et émotionnel des adolescents dans les musées” attests to its effectiveness in transmitting new knowledge, while stimulating positive emotions and consolidating visitor careers.

Through the analysis of its most recent version, the text by Thomas-Frank Bancé, “Le Musée de l’Homme à Paris : une institution en dialogue avec son public”, analyzes its transformations in the face of social and scientific expectations. The institution now implements a participatory

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museography, integrating innovative mediation devices, an active listening of its audiences and a policy of committed exhibitions. It thus develops a reflexive approach to the colonial past, attentive to contemporary issues (racism, environment, diversity).

### **Open topics**

The theses of Fatima Mernissi, Nawal El-Saadawi and Raja Ben Salama serve as a basis for the study of educational institutions and socialization (family) that limit women's roles in many Muslim countries. In "La culture masculine arabe à l'épreuve du féminisme : enjeux et perspectives", Iheb Lakdhar thus updates the thought patterns that influence the formation of individual behaviors and their orientation according to values, the customs and traditions that perpetuate the marginalization and exclusion of women in several areas of social life.

### **Report**

Jean-Marie Lafortune comments on the book by Pierre Chazaud, published in 2024 by Éditions Mandala Toulaud and ALEAMITE Association, "Sport, symboles et fantasmes, dans l'art, l'olympisme et la pop culture", which completes from the perspective of myth a series of other works addressing the sports phenomenon in its entirety.

The next issue of the Journal will be published in the autumn of 2025. The deadline to submit an article or report for this issue is October 31st, 2025 (see instructions: <https://edition.uqam.ca/atps>). Please note that we always accept texts to appear in the Open Topic section.

Enjoy the reading!

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Editor